#### Recognised by:



Italian Ministry Education, University and Research (p.a. 368/11)

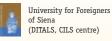


International Association of Language Centres



Association of Schools as Second Language





University for Foreigners



alerno City Council

Accoentiations

**SALERNO** 



# Italian Language and Culture Centre

With the Patronage of the Region of Campania, the Province of Salerno and the Salerno City Council





Salerno is the ideal place for combining the study of the Italian language with a holiday rich in art, history, culture and sea.

Here you can take part in the authentic Italian life, and experience its pulsating atmosphere.

We will be happy to welcome you in our enchanting environment.

We are waiting for you with open arms!

Director Francesca Romana Memoli





# **SALERNO: TRADITION AND MODERN LIFE**

Salerno is situated in the South of Italy in the gulf which hosts the wonderful Amalfi Coast (Amalfi, Positano, Ravello, Sorrento), neighbour of the famous treasures of Campania (Pompeii, Paestum, Naples, Capri, Cilento, etc.). Salerno has well preserved its past as can be seen from its folkloristic traditions and numerous monuments. The ancient atmosphere mingles with the buzz of modern life, creating an astonishing blend of Italian originality. The symbol of the town is its wonderful seafront promenade which offers the pleasure and beauty of a splendid panorama with its blue sea and its flower-



## **HOW TO REACH SALERNO**

by air – The nearest international airport is Naples *Capodichino* which is linked to airports all over the world. Naples is 50 Km from Salerno. Rapid connections at all hours of the day permit speedy transfer to Salerno.

by train - Salerno is connected with the national rail network by the high speed Eurostar and Intercity trains.

short and long terms stays.

by car - Salerno is well connected to the national network of motorways.



filled pathways.

Italian people.

WHY CHOOSE SALERNO

Salerno is the ideal city to combine the study of Italian with a pleasant holiday. It offers numerous advantages:
Strategic geographical position: students can easily get to all the famous touristic places and treasures of Campania in a few minutes by public transportation.
Typical mid-size Italian city: far from being a masstourism destination, students can experience the authentic Italian life and get in contact with Italian local

 Low-cost of living: due to the absence of mass tourism, life in Salerno is cheaper than touristic sites (ex. 1 espresso + 1 croissant = euros 1.20), a positive point for





# **ACCADEMIA ITALIANA**

Accademia Italiana, founded in 1997, is situated in one of the most beautiful streets in Salerno, via Roma, a short distance from the historical centre. The school is located in a charming antique building, facing the seafront. It has 14 classrooms, multimedia rooms, cinema room, library with both books and videos. The main artistic and leisure attractions are located within a few minutes walking distance from the school. Today Accademia italiana represents MIIII one of the most valid and accredited institutions in Italy, being recognized by:

International

Association of

Language Centres









University for Foreigners

(DITALS, CILS centre)







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# **ITALIAN LANGUAGE COURSES**

General Italian Courses run all year round with a program divided into 6 levels, according to the CEFR Common European Framework, from absolute beginners to advanced level (A1-C2). All the courses develop practical communication skills. Students from the age of 16 are accepted and the minimum period of attendance is 1 week.

# **STANDARD**

4 group lessons a day, 20 lessons per week

# INTENSIVE

6 group lessons a day, 30 lessons per week This course is recognised as Bildungsurlaub in Germany.

# SUPER INTENSIVE

4 group lessons + 1 individual lesson a day, 20 +5 lessons per week

# INDIVIDUAL

These courses are suitable for those who wish to reach high level results in a short time by means of a personalised program both in terms of time and method. The program is planned around the student's needs.

Minimum attendance: 2 lessons a day / 10 lessons per week

# **EXAMINATION COURSES**

Accademia Italiana is an Authorised Examination Centre of the University for Foreigners of Siena and Perugia for CILS and CELI official certifications, recognized by the Council of Europe and for the AIL certification. The school organizes preparation courses for all these certificates. The exams take place at the school in different sessions throughout the year. Preparation courses are usually individual in order to fulfill students'needs.

#### Individual: 2 weeks

4 individual lessons a day / 20 lessons per week









# **TEACHING METHOD**



The teaching method is based on the most modern techniques of teaching Italian as a second language and it develops the 4 practical skills: listening, reading, writing and speaking. Our method uses linguistic practice aided by modern text books, audiovisual and multimedia material. The small number of participants in each group (maximum 10) allows teachers to keep a constant personal relationship with students and to check their progress. All the teachers are highly qualified and specialized in teaching Italian L2/FL and with the school staff are the main point of reference of the students.

## LEVELS

Italian courses run all year round with a program divided into 6 levels, according to the Common European Framework, from absolute beginners to advanced level (A1-C2). A placement test will be given to students on the arrival to assess what level is right for their needs. Regular tests will be given throughout the course to assess how students are progressing.

# **CLASSES AND CERTIFICATES**

The classes are made up of a minimum of 4 and a maximum of 10 students, therefore creating a group environment in which the teacher can follow the linguistic progress of each individual student. At the end of the course, students receive a certificate which states level, program and results.





# **COURSES FOR TEACHERS**

Accademia Italiana organizes Courses for teachers of Italian L2/FL which aim to provide teachers with new didactic techniques, new skills and to give the participants greater confidence in their own Italian in order to work more effectively in Italian classes. These courses run all year round according to teachers' needs, with the possibility of choosing personalized solutions. The theoretical-practical courses give the opportunity of improving the understanding of the theoretical aspects of teaching Italian as FL/SL. Furthermore, the direct teacher training in classes, the interaction with students and colleagues from all over the world make this a rich experience for all the Teachers of Italian. The following courses meet the requirements of Erasmus+ funding. Accademia Italiana PIC number: 899005604





# **ITALIAN LANGUAGE & METHODOLOGY**

20 lessons of General Italian + 10 lessons of methodology a week

1 or 2-week COURSE Minimum level of Italian: B1

# **METHODOLOGY OF TEACHING IFL**

16 lessons of methodology in teaching Italian L2/FL + 6 lessons of practical methodology a week

1 or 2-week COURSE Minimum level of Italian: B2

# DITALS I PREPARATION FOR NON-NATIVE SPEAKERS OF ITALIAN

The DITALS is an official certification released by the University of Siena for Foreigners which aims to certify the theoretical and practical preparation of teachers of Italian L2/FL.

# ACCADEMIA ITALIANA (SALERNO) IS AN AUTHORISED TRAINING AND EXAMINATION CENTRE FOR DITALS

1 WEEK COURSE: 30 hours of theoretical and practical course for DITALS I. Minimum level of Italian: C1 (proved by an official certification).

Native Italian Teachers can also apply for this course. Teaching Training (EXAM prerequisite) is provided on request at extra cost.





# **COURSES FOR PROFESSIONALS AND INTERNSHIP**

## PROFESSIONALS

These courses are tailor made for professional people who need to improve the Italian language for their work, developing their knowledge of general language and specialized language of their business field. Tailor-Made **INDIVIDUAL** (one-to-one) or **SEMI-INDIVIDUAL** (2/3/4-to-1) LESSONS are offered with a personalized didactic program held by high qualified Italian teachers trained in all business fields: trading, administration, law, medicine, banking, diplomacy, HR, military, airline, etc.

Individual (1-to-1) Semi-individual lessons (2/3/4-to-1) 4-6 lessons a day / 20 or 30 lessons per week Minimum 1 week

Attendance: from Monday to Friday Lesson hour: 45 minutes





# INTERNSHIP

This program is a challenging unpaid work experience to improve the Italian you use at work. Students can practice Italian in real-life situations, participating in business activities and working in companies or for individual professionals.

#### The Program includes:

- Italian Course
   4 weeks / 80 lessons
- INTERNSHIP with accurately selected Italian companies and professionals





# **ITALIAN CULTURE AND ART COURSES**

These courses are combined with General Language Courses and are offered throughout the year. They have a minimum length of 1 week and are held in collaboration with local Conservatories of Music, Fashion and Cooking Academies.

## LITERATURE

Various programs are scheduled covering the most important periods of Italian literature, from its origins to modern times, dealing with the most important classical and modern prose and poetry writers: Dante Alighieri, A. Manzoni, S. Quasimodo,

E. Montale, A. Barricco.

# **HISTORY OF ART**

This course presents a wide view of the most important periods of Italian art, dealing with the most significant works and artists. Particular attention is given to the regional history of art from the origins of the Magna Grecia era up to the modern period.

# **HISTORY OF CINEMA**

This course presents a complete panorama of the history of Italian cinema by means of an analysis of the most important classic film writers, such us De Sica, Fellini, Pasolini, and contemporary ones such us Tornatore, Salvatores, Scola, Bertolucci and Moretti.

# **HISTORY OF THEATRE**

This course presents a view of the history of Italian Theatre by means of an analysis of the most important classic and modern authors: Carlo Goldoni, Luigi Pirandello, E. De Filippo, Dario Fo.



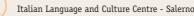
# **ITALIAN OPERA & MUSIC**

Accademia Italiana presents different courses on Italian Opera, Singing and Musical Instruments. Students can study the most famous Italian opera libretti or they can enroll in singing lessons taught by a professional singer. Students also have the option to improve or specialize in playing a musical instrument of their choice. They can enroll in either these courses no matter their experience level. These courses can also be held in collaboration with local Conservatories of Music.









## **ITALIAN COOKING**

This course is perfect for those who wish to learn the secrets of Italian cooking with a particular emphasis on the Campania region specialities. The lessons are taught by an expert chef who teaches students how to prepare and complete dishes: horsd'oeuvres, pasta, meat and vegetables dishes, pizza and desserts. Courses for professionals are also offered in collaboration with Incibum.





INCIDON

Scuola di Alta Formazione Gastronomica

### **ITALIAN PHOTOGRAPHY**

This course is held by a professional photographer and consists of practical and theoretical lessons in the classroom and outside.



## **ITALIAN CERAMICS AND DECORATION**

The school organizes courses in the art and decoration of ceramics, which take place in Vietri, the most famous centre in Italy. Lessons are held in a typical local crafts laboratory by professional craftsmen who specialise in showing the antique methods of creating objects.



## **ITALIAN FASHION & DESIGN**

Accademia Italiana arranges different kinds of Fashion & Design Courses in collaboration with the Accademia di Moda of Naples. These courses aim to give students the basic knowledge to approach the Italian Fashion Design by

providing a theoretical and practical base.







# **SPECIAL PROGRAMS**

## **50 PLUS**

This program is designed for seniors who want to experience Italian language and culture together with other students of a similar age.

#### The Program includes:

- 2 weeks / 40 group language lessons (4 lessons a day)
- 1 city tour of Salerno
- 1 full-day excursion
- 1 half-day excursion
- 1 special visit to a mozzarella, olive oil, wine canteens or lemoncello factory followed by a tasting
- 1 practical class on the traditional cooking of Campania
- 1 practical class in pottery
- 2 seminars on the Italian culture
- 2 school activities





# LANGUAGE, FOOD AND WINE

This program is designed for people who want to learn Italian while experiencing the local culture, cooking, food and wines of the Campania Region.

#### The Program includes:

- 2 weeks / 40 group language lessons (4 lessons a day)
- 2 practical classes on the traditional cooking of Campania
- 2 practical classes of wine tasting
- 1 half-day city tour of Salerno
- 1 special visit to a mozzarella, olive oil, or lemoncello factory followed by a tasting
- 1 full day excursion
- 2 seminars on wines and gastronomy

Attendance: from Monday to Friday Lesson hour: 45 minutes

# JUNIORS (11-16 YEARS OLD)

This program offers the possibility of learning Italian by seaside with an intensive program which combines the study of the Italian language with a holiday in a beautiful area rich in art and history, near to the Amalfi Coast.

#### The Program includes:

- Italian Course: 2 weeks /40 group lessons
- Accommodation: 2 weeks/13 nights in Host Family with full board
- Activities and Excursions
- Sport
- Entertainment



## **FAMILIES**

The Family Program is designed for parents with children (7-16 years old) who want to combine a holiday in Italy with the study of the Italian language while experiencing the culture of the South. The program includes Italian lessons and a wide range of cultural activities or language learning games.

#### The Program includes:

- Parents Course: 1 week / 20 group lessons
- Children Course: 1 week / 20 group lessons

#### Activities:

- 1 Salerno city tour
- 1 half day excursion
- 1 seminar on Italian culture
- 2 cultural activities and language learning games



# SEASONAL PROGRAMS

These programs run on fixed dates in different seasons of the year. They include the Italian language course and a wide range of activities and cultural excursions which allow the participants to know more about the local traditions and celebrations of the most important Italian holidays. The school offers the following programs:

- Easter Program
- Summer Program
- New Year Program





# **SEMINARS ON THE ITALIAN CULTURE**

Our school offers a rich leisure program. One of the aims of the school is to give a point of reference for students, providing them with a nice place to meet in a relaxing and friendly atmosphere. Our staff and teachers organize social activities every day. Various cultural and social activities are included in the cost of the language course. Students only pay for the entrance to museums, cinemas or theatres, for public transport, guides and for evening meals in restaurants. On the first day of the course, students receive full information about the city, the activities and the facilities of the school.

## SEMINARS ON THE ITALIAN CULTURE

The school regularly schedules weekly cultural seminars on different topics: cinema, theatre, political, music, Italian gestures, sayings and idioms, and many more. These seminars are included in the cost of the course.







# **MUSIC, CINEMA AND THEATRE EVENTS**

The school organizes special evenings to attend theatre, cinema, classical and modern musical events in Salerno and around.



## SOCIAL ACTIVITIES

Special dinners and "Italian aperitif" are organized at special prices with teachers and friends. Students can taste traditional foods while practicing their Italian in a relaxed atmosphere.

## **CITY TOURS**

The school regularly organizes guided visits to the historical centre of Salerno to see the ancient areas, monuments, churches, museums, craft shops and local markets. Before going on the tours, teachers hold special seminars to discuss the history of Salerno and other historical places they will be visiting.







# **EXCURSIONS AND SPECIAL VISITS**

## **EXCURSIONS**

Salerno is surrounded by cities along the coast that are known for its history, beautiful landscapes and architectural buildings. During their stay, students can enjoy compelling and engaging excursions to see these landmarks. All excursions are organized by the school as a full day activity at least once a week.

**Sea-side trips:** Trips to the bustling and colourful cities such as Amalfi, Ravello, Positano and Sorrento which are ideal for cultural walks, sightseeing and marine activity.

**History and archaeology:** Paestum and Pompeii are among the most famous archeological sites in Italy. These ancient Greek and Roman ruins are where the

greek-roman civilizations were most evident. The remains have since been preserved as a remembrance of those times.

# **SPECIAL VISITS**

Accademia Italiana organizes special guided visits of small groups to local factories, following final tasting of typical products. These visits take place in the afternoon all year round. Visits generally last 2 hours each.

#### Visit to Olive Oil and Wine Houses

Participants visit local wines and olive oil factories with a final tasting, enjoying local handmade products like typical bruschetta and cheese.



#### Visit to Lemoncello Factory

Limoncello is the Amalfi Coast's pride and joy and the students of Accademia Italiana have the opportunity to tour a local limoncello factory to see how the lemons are harvested and produced into the famous yellow liqueur. At the end of the tour students have the opportunity to taste various flavors of this famous liqueur.





#### Visit to Mozzarella Factory

The original mozzarella is traditionally made in the Campania region of Italy from the milk of water buffalos. Students of Accademia Italiana have the opportunity to see how the original buffalo mozzarella is made in Italy and will get a chance to taste this fresh product.





# ACCOMMODATION

The special housing office assigns each student to their preferred accommodation. The housing office constantly verifies that the assigned accommodation ensures our quality standards and student requirements. All accommodations are in the central area of Salerno and within walking distance from the school.

Lodgings are available to students from the Sunday before the beginning of the course (from 12.00) until the Saturday (10.00) after the course. (Extra days must be requested at the moment of enrollment). Accommodation includes: sleeping facilities, required meals, bed linen and blankets, water, gas and electricity consumption.

Students can choose from the following accommodations:

- In an Executive shared apartment (with private bathroom)
- In a Standard shared apartment (with shared kitchen and bathroom)
- In a hostfamily with breakfast or halfboard (breakfast and dinner)
- In a Hotel
- In a studio-apartment on special request and subject to availability







# **TRANSFER SERVICE**

The school can arrange a transfer service from the Naples International Airport to their accommodation. This service is available 24h a day and must be requested in the enrollment form. Students must communicate their details of arrival (date and time of arrival and flight/train number) at least one week in advance.



# HOW TO ENROL

It is necessary to fill out an enrollment form and to send it to the school's secretary office at least 30 days before the start date of the requested course.

By e-mail: info@accademia-italiana.it

**The enrollment form is also available online:** http://www.accademia-italiana.it/en/contacts/enrollment-form.html

At the same time it is necessary to send the amount of Eur 160 as a downpayment on the cost of the course. The difference must be paid to the school on the first day of attendance.

Payments must be sent by bank transfer in favour of: ACCADEMIA ITALIANA BCC Campania Centro -CRA soc.coop. Bank account N. 000000403222 ABI: 8378 CAB: 15201 IBAN: IT12K0837815201000000403222 BIC/SWIFT: ICRA IT RR AI0

Students are responsible for all bank expenses. Therefore, an additional 10 euros must be added to the down payment amount of 160 euros.









































Salerno

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Accademia Italiana Salerno

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